



WILLIAM J. HALE

Sioux City Managing Partner
Goosmann Law Firm

HaleW@goosmannlaw.com

Direct: (712) 226-7429

Office: (712) 226-4000

410 5TH Street

Sioux City, IA 51101

GoosmannLaw.com

William J. Hale focuses on business and intellectual property litigation when sensitive, confidential, or proprietary information is compromised. William represents businesses, CEOs, owners, and executives when innovative ideas, business strategies, or proprietary processes are misused or leaked. You've invested time, resources, and expertise into what makes your company unique. William works to protect those competitive advantages when it matters most. William has seven years of experience from the security industry, where he handled investigations, reporting, consumer relations, and settlements. He earned his Juris Doctor from Creighton University School of Law and was drawn to the legal profession by a love of problem-solving and investigation. Known for his ability to break down complex issues, William thrives in high-stakes situations. As a business and intellectual property litigation attorney, he enjoys the intensity of the courtroom and comfortable navigating conflict.

Education:

Creighton University School of Law, Juris Doctor, 2016

- Summa cum laude; Highest Triennial Average Award; Trial Team; Dean's Honor Roll (all semesters); Dean's Academic Scholarship recipient; CALI Excellence for the Future Awards

Brigham Young University

- Dean's List

Bar Admissions:

- State: Nebraska, Iowa and South Dakota

- Federal: U.S. District Court for the Northern District of Iowa, U.S. District Court for the District of Nebraska & U.S. District Court for the Southern District of Iowa

Professional Employment:

Carlson & Burnett, LLP, Omaha, NE

Associate Attorney, 2016-2017

- Worked under partner practicing in the areas of Family Law, Criminal Defense, and General Litigation. Assisted partners working in the areas of Personal Injury and Nursing Home Negligence. Drafted complaints, motions, orders and other documents. Researched and drafted appellate briefs.

Carlson & Burnett, LLP, Omaha, NE

Law Clerk, 2014-2016

- Researched and drafted legal memoranda evaluating the strengths and weaknesses of individual cases, and also regarding various topics including estate taxes, business litigation, divorce, juvenile law, etc. Assisted in discovery, by drafting interrogatories, requests for admission, and document production requests. Drafted estate plans. Observed staff attorneys during court proceedings. Reviewed and organized documents and information in preparation for trial.

Protection One Security Solutions, Orem, UT**Compliance Manager, Feb. 2013-Aug. 2013**

- Established department; investigated complaints from consumers regarding company's sales personnel; worked with Executive Committee and company's attorney in developing reports and plans of action; trained new representatives; developed and provided detailed reports weekly to Executive Committee.

Devcon Security, Orem, UT**Compliance Manager, 2012-2013**

- Established department; investigated and responded to consumer complaints received from The Attorney General in various states, consumer protection groups, attorneys and consumer; negotiated and assisted in drafting settlement agreements.

Pinnacle Security, LLC, Orem, UT**Manager of Legal Support, 2006-2012**

- Investigated and responded to consumer complaints received from The Attorney General of various states, consumer protection groups, attorneys and consumers; negotiated and assisted in drafting settlement agreements; worked closely with General Counsel and Deputy General Counsel to respond to subpoenas, interrogatories, and document production; managed team of 6 employees; helped develop training program for new hires; interviewed potential candidates; Employee of the Year, 2008.

Professional Organizations & Community Involvement:

- American Bar Association - Litigation Section
- Nebraska Bar Association
- NAMWOLF - IP PAC
- Woodbury County Bar Association

Achievements

- Super Lawyers Great Plains Rising Star – 2019-2025
- Best Lawyers: Ones to Watch – 2023-2026