



PAUL D. LUNDBERG

Of Counsel

Goosmann Law Firm

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Attorney Paul Lundberg has practiced law in Sioux City since 1981. He is a knowledgeable and persuasive trial attorney who has litigated over 100 cases to verdict in the state and federal courts of Iowa, Nebraska, and South Dakota. Some of his areas of practice include but are not limited to litigation involving personal injury, wrongful death, medical negligence, premises liability, construction defect, insurance claims, product liability, professional liability, breach of contract, telecommunications, employment, and civil rights. Some of Paul's notable cases include representing a manufacturer in libel action against national television network with a verdict of \$1.5 million. Co-counsel for a widow in wrongful death action from fertilizer plant explosion, reached a \$1.8 million settlement. Co-Counsel for a plaintiff in a suit for construction defects in grain storage facility, reached a \$2.2 million settlement.

Education:

University of Iowa College of Law, Iowa City, IA- Juris Doctorate, 1981

- With High Distinction

University of Nebraska at Omaha, Omaha, NE- Bachelors of Science in Political Science, 1978

- Phi Kappa Phi. Halsey Award (outstanding political science student)

Bar Admissions:

- State Courts: Iowa & South Dakota
- Federal:
 - Northern and Southern District of Iowa
 - District of Nebraska
 - District of South Dakota
 - US Court of Appeals Eighth Circuit
 - United States Supreme Court

Experience:

Lundberg Law Firm, P.L.C.

Solo Practitioner, 2002-2022

- General practice of law including but not limited to civil trial practice including personal injury, wrongful death, professional liability, contract and other commercial disputes, product liability, insurance disputes, employment matters, and civil rights.
- While primarily representing plaintiffs, the firm has also handled insurance defense and coverage matters, and the defense of persons and entities involved in commercial litigation. The insurance defense matters have primarily involved employment discrimination and professional liability.

Shull, Cosgrove, Hellige, Dubray & Lundberg

Partner, 1985-2002

- In 1985 Mr. Lundberg was admitted to partnership and the firm reorganized as Shull, Cosgrove, Hellige, Kudej and DuBray. In 1992 the firm became Shull, Cosgrove, Hellige, Dubray & Lundberg. The firm concentrated on insurance defense litigation, workers' compensation, commercial litigation and probate matters. From 1992 until his departure, Mr. Lundberg was the partner in charge of employee relations and retention.

Shull, Marshall, and Marks

Associate Attorney, 1981-1985

- The firm concentrated on insurance defense litigation, workers' compensation, commercial litigation and probate matters.

United States Air Force

Rank E-5(Staff Sergeant), 1971-1974, Honorable Discharge

- Public health technician. Duty stations included Davis-Monthan AFB, Tucson, Arizona; Kadena AFB, Okinawa; and McClellan AFB, Sacramento, California.

Professional Organizations & Community Involvement:

- Iowa State Bar Association (Litigation Section)
- Nebraska Bar Association
- South Dakota Bar Association
- Woodbury County (Iowa) Bar Association (Executive Committee 2001-2004. President 2004)
- Iowa Academy of Trial Lawyers. (Admission limited to 250 Iowa trial lawyers) (Admitted to Fellowship in 1996. District Three Representative to Board of Governors 2006-2016.)
- American College of Trial lawyers. (Admission limited to 1% of trial lawyers in each state) (Admitted to Fellowship 2007. Relinquished membership in 2018)
- Woodbury County (Iowa) Civil Service Commission. Member 2013-2018.
- Magistrate Judge Selection Committee (2012 and 2016). United States District Court, Northern District of Iowa.
- Chair, Pastor Staff Parish Relations Committee, Community United Methodist Church, Sergeant Bluff, Iowa (1995-2005).

Presentations:

- Commercial Defamation. Iowa Academy of Trial Lawyers Annual Meeting (1996). Discussion of the legal standards involved when commercial entities bring actions for product or entity defamation.
- Expedited Civil Actions. Iowa State Bar Association Annual Meeting (2016). Panel participant for discussion of new Iowa procedural rules for civil cases where amount in controversy is less than \$75,000.00.
- Direct Examination. Iowa Academy of Trial Lawyers Annual Meeting (2018). Presented best practices for direct examination of witnesses with emphasis on case theme and storytelling techniques.