



AARON D. ADAMS

Partner

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Partner Aaron D. Adams provides guidance to business leaders, executives, and bankers helping them navigate and minimize any issues that arise within their business. Aaron helps clients within the banking, retail, manufacturing, and commercial industries resolve problems involving privacy policies, customer terms and conditions, employee documentation, nondisclosure and non-compete agreements, contractual disputes, copyright, patent, and trademark matters. With his extensive business law experience, Aaron knows how to handle all of these issues quickly and diligently, so they can focus on what matters to them – their business.

Education:

Creighton University School of Law, Omaha, NE

- Juris Doctor

Hastings College, Hastings, NE

- Bachelor of Arts, Biomedical Research

Bar Admissions:

- State: Nebraska, Iowa, South Dakota, North Dakota
- United States Patent and Trademark Office

Experience:

TSYS Merchant Solutions, LLC

Associate General Counsel, 2007-2020

- Led negotiations of multiple and varied contracts, including but not limited to:
 - Merchant agreements with Fortune 500 customers from diverse business channels
 - Processor agreements
 - Referral partners
 - Independent sales organizations
 - Vendor
- Served as primary legal contact in discussions and negotiations with multiple financial institutions
- Successfully led the due diligence review, transition, and integration of multiple strategic acquisitions (both as the buyer and seller)
- Managed and oversaw outside counsel during bankruptcy proceedings

- Managed and oversaw compliance with applicable federal, state, and industry laws and regulations, including Fin Cen, Office of the Controller of Currency, Card Brands (Visa, Mastercard, Discover, American Express), Payment Card Industry, Money Transmission, Durbin Legislation, IRS Mandate (Section 6050W), Federal Trade Commission
- Led project teams that oversaw the launch of new products and services
- Led project teams tasked with review and re-writing of several agreements after acquisition
- Served as primary contact for advertising and marketing review, as well as Request for Proposals
- Well versed with other types of banking products (such as prepaid cards, treasury management services, and the like), as well as real estate, intellectual property and related licensing, and vendor procurement

USA Home Loans

Counsel, 2006-2007

- Responsible for filing and maintaining real property mortgage broker and lender business licenses in multiple states where business was conducted
- Creation and drafting of agreements with customers and partners
- Contract negotiations, settlements, litigation, advertising and marketing review

University of Maryland Medical Center

Patent Attorney, 2003 - 2006

- Responsible for meeting with and reviewing technology developed by the researchers and doctors within UMMC for patentable and/or licensable inventions, drafting and working without outside counsel to protect the technology, and then draft and negotiate license terms for further development and sale of technology in the private sector.

Community Involvement:

- Referee and Crew Chief in NCAA Division 1 College Football