



JEANA GOOSMANN

The CEO's Attorney

Attorney, CEO, Founder, and Managing Partner
Goosmann Law Firm

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Trial Attorney working in Reptile Theory & Psychodrama in Business, Healthcare, Employment, and Banking.

Attorney Jeana Goosmann is the CEO's Attorney and personally acts as general counsel to company presidents, CEOs, and corporate executives. Jeana is listed in America's Top 100 High Stakes Litigators and Top 100 Bet-the-Company Litigators. As a trial lawyer, Jeana works in Reptile Theory and Psychodrama and uses this proven method in high stakes litigation. Her practice areas range from business to healthcare and banking. She is a current member of the American Health Law Association and actively involved in the National Association of Minority and Women-Owned Law Firms (NAMWOLF).

Her fierce legal business and litigation experience with Midwest values allows Jeana to guide CEOs through their most important legal matters, helping them make the wisest business decisions the law can offer. This makes Jeana's legal advice sought after by the most successful CEOs. Her clients include large national corporations as well as local closely-held companies and family-owned businesses of all sizes. Jeana has represented clients on Forbes' billionaire's list, Senators in trial, and companies involved in anti-trust class action, toxic tort, business fraud, piercing the corporate veil, adversary proceedings, mass product recall, breach of contract, explosion litigation and business torts. Jeana also helps out-of-state lawyers with transactions and litigation in Iowa, Nebraska, and South Dakota. If you're stuck in multi-million-dollar business deals, bogged down by legal disputes, losing cash flow, tangled in contracts, and getting headaches from troubled employees, Jeana is ready to work for you – worth it! Call Jeana now.

Education:

Dartmouth University, Tuck Education Program, for Chief Executive Officers, 2016

Creighton University School of Law, Juris Doctor, Summa Cum Laude

- G. Robert Muchemore Foundation Full Tuition Academic Excellence Scholarship
- Law Review, Editor
- Advanced Trial Practice Team
- International P.E.O. Academic Scholar
- Scholnik Award for Excellence

University of Nebraska, Business Management, with highest distinction

- Mortar Board
- Alpha Omicron Pi, President
- Chancellor's Leadership Scholar

Bar Admissions:

- United States Supreme Court
- U.S. Court of Appeals for the Eighth Circuit
- Iowa Supreme Court
- South Dakota Supreme Court
- Nebraska Supreme Court
- Iowa, South Dakota, and Nebraska State Courts
- U.S. District Court for the Districts of:
 - Iowa Northern District
 - Iowa Southern District
 - Iowa Bankruptcy
 - South Dakota
 - South Dakota Bankruptcy
 - Nebraska
 - Nebraska Bankruptcy
 - Winnebago Tribal Court

Professional Organizations:

- American Health Law Association
- The Fellows of the American Bar Foundation
- American Arbitration Association, Panel Arbitrator
- Federal Practice Committee for the United States District Court for the Northern District of Iowa, appointed by Chief Judge Leonard T. Strand
 - Chair (2019-Present)
- American Bar Association
 - Business Law Section
 - Banking Law Committee
 - Law Practice Division
 - Business Development & Marketing, Chair
 - Women Rainmakers Board and Author
 - Litigation Section
 - Women Advocates Council, Author
 - American Delegate to Rededication of Magna Carta with the Barristers in London;
- National Association of Minority and Women-Owned Law Firms (NAMWOLF)
 - Trials PAC
 - Financial Services Litigation PAC
- Iowa State Bar Association

- Law Practice Management Committee (2015-17)
- Public Relations Committee (2011-13)
- Commercial and Bankruptcy Law Section Council, Vice Chair (2007-10)
- Annual Meeting Committee (2004-06, 2011-13); Board of Delegates (2007-10)
- YLD President (2010)
- Nebraska State Bar Association
 - Fellow 2021
- South Dakota State Bar Association
- American Bankruptcy Institute (ABI)
 - Midwestern Bankruptcy Institute Advisory Board Member (2016-18)
 - Midwestern Endowment Committee
 - Outstanding Scholar (2002)
- Center for Agricultural Law and Taxation, (Iowa State CALT)
 - Board of Directors (2006-2016)
- International Women’s Insolvency & Restructuring Confederation (IWIRC), International Board Member 2018-19
- Woodbury County Bar Association
- American Health Lawyers Association, 2002-2008
- National Association of Distinguished Counsel, 2016-Present
- Omaha Vistage CEO Board Member 2015-Present

Community Involvement:

- Girl Scouts of Greater Iowa, Board Member
- The Siouxland Chamber of Commerce, Board Member
- The Siouxland Initiative Economic Development Steering Committee
- Girls Inc., Past Board Member
- United Way of Siouxland, Women United, Past Chair and Executive Committee
- P.E.O., Member and International Scholar
- Sioux City Art Center Association, Board Member and Past President (2002-10)
- Western Iowa Tech Community College Foundation, Board Member, (2010-13)
- Creighton Alumni Board, 2012-2013

Presentations:

- Location, Location, No-cation: Law Firm Real Estate Post-Pandemic, American Bar Association Tech Show Chicago 2022
- Executing Your Marketing Plan: Are You Sure You Know What You’re Doing?, American Bar Association Tech Show Chicago 2022
- The Ultimate Playbook: Building Your Business without Breaking Ethics Rules, ABA Distance Learning CLE Webinar, November 2021
- Leading you Legal Team to Success, marcus evans Chief Litigation Office Summit, June 2021
- Be Worth It Business Leaders Conference, Keynote Address Omaha 2019; South Dakota Manufacturers Association 2019
- Self-Promotion: Putting Your Best Foot Forward to Get What You Want, Accelerate 2018, Nebraska College of Law- November 2018
- Women in the Legal Profession, Nebraska Diversity Summit – September 7, 2018
- A Dealer’s Guide to Succession Planning; Financial Group – March 2021 and October 2016
- Women in the Legal Profession, Nebraska Diversity Summit – September 7, 2018
- Taking WOW Depositions, American Bar Association’s Litigation Section Annual Meeting- May 2017

- How Financial Advisors Can Use Their Products in Estate Planning, Financial Group - October 2016
- Try it Like TED in Court, NAMWOLF Annual Meeting, September 9, 2016 and ABA Regional 2017
- Trade Secrets: Tip for Transactions PAC, NAMWOLF Annual Meeting, September 9, 2016
- The Ten Trial Commandments, WAC Annual Conference - November 11, 2016
- How to Make a Million-Dollar Martini: The Recipe for Shaking Up Your Network and Mixing Up Big Deals, Presentation for Wells Fargo - May 2016
- Challenges of Being a Professional Women Presentation, Siouxland Professional Women's Network - April 2016
- Fold 'Em or All-In? A Dealer's Guide to Succession Planning, Presentation for Prairie Family Business Association (PFBA) Annual Conference - April 2016
- Walmart In-House CLE 30(B)(6) Witnesses, NAMWOLF - April 2016
- Top Ten Tips for Preparing 30(B)(6) Witnesses, NAMWOLF - March 2016
- 3 Best Practices for How a Company Should Go About Selecting a Witness to Testify in Response to a 30(B)(6) Notice, NAMWOLF - March 2016
- Keys to Estate Planning and Protecting Assets - Client Event - 2016
- Real Estate Law: Title Examination and Title - Insurance Century 21 Pro Link Presentation re Title Opinions - 2015
- Aventure Presentation - 2015
- PFBA Annual Conference - 2015
- ECI Presentation - Iowa Workforce - 2015
- Pitfall and Ethical Dilemmas of Private Practice - CLE - 2015
- How to Ask for New Business and Seal the Deal - 2015
- Top 5 Things to Market Your Practice Ethically, 34th Annual Midwestern Bankruptcy Institute Conference, Kansas City, MO - 2014
- How to Implement a Great Buy-Sell Agreement, Business Transition Planning Panel to Business Owners - 2014
- Business Succession Planning, Iowa-Nebraska State Bank - 2014
- Keys of Retirement & Estate Planning, Ameriprise Financial - 2014
- Business Succession Planning, Security National Bank - 2014
- SCGO Innovation Market Speaker - 2013
- Leading an Effective Business Meeting, Sioux City Growth Organization (SCGO) Meeting - 2013
- Healthcare Reform Facts and Fiction, Healthcare Reform Seminar - 2013
- Understanding and Accessing Government Economic Development Incentives - 2013
- Hiring, Firing and Issues In-Between; Siouxland Chapter of Society for Human Resources Management Annual Conference, ISBA Summer Seminar, Employer's Council of Iowa - 2013
- Protecting Your Ag Interests - NACM - 2012
- Agriculture Credit Midwest Exchange - Protecting Your Agricultural Interests Before Bankruptcy is Filed - 2012
- Protecting Your Agricultural Interests Before Bankruptcy is Filed, Iowa State University Center for Agricultural Law and Taxation, 2011
- Flood Insurance, North Sioux City Community Center, 2011
- ABA Podcast "Entering Unknown Territory: Choosing a Career Path", ABA Young Lawyers Division, 2011
- Real Estate, Realty Specialists, 2011
- Bankruptcy, ABA YLD Summer Quarterly Meeting - 2010
- Bankruptcy for the Non-Bankruptcy Lawyer; ISBA Annual Meeting, ISBA Commercial & Business Bankruptcy Seminar - 2010
- Complaint Process, Board of Realtors - Sioux City, IA - 2009

- Social Networking and Employment Law, American Bar Association Law Practice Management Spring Meeting – 2009
- Effectively Passing the Gavel, ABA YLD Fall Conference – 2008
- Contract Basics, Iowa Association Legal Assistants Annual Meeting – 2008
- The Problem with Liens, 2008 ISBA Lenders & Lawyers – 2008
- Achieving FLSA Compliance, Iowa State Bar Association – 2008
- UCC Deal or No Deal; ISBA Summer Seminar, ISBA Annual Meeting – 2007
- Collection Law in Iowa, Family Healthcare of Siouxland – 2006
- Bankruptcy Bullets – the Bankruptcy Abuse Prevention & Consumer Protection Act, Woodbury County Bar Association CLE – 2006
- Choice of Entity, Western Iowa Tech Entrepreneurship Workshop – 2006
- The Bankruptcy Abuse Prevention and Consumer Protection Act of 2005 – How will it impact creditors?, Liberty National Bank – 2005
- Out of Hospital Do Not Resuscitate Orders, Alzheimer’s Association – 2004
- HIPPA and Workers Compensation, Lohrman CLE Presentation – 2004

Articles:

- Worth It: Business Leaders: Ready. Execute. Deliver. – August 2019
- Co-Author, Her Story: Lessons in Success from Lawyers Who Live It – July 2017
- 8 Ways to Deal with H8TERS, Law Practice Today, Volume: 2016/2017 – February 14, 2017
- Think Your Cybersecurity is Up to Snuff? Don’t Bank on It, ABA Law Practice Today – 2016
- How to Negotiate an Employment Contract, MED Magazine – 2016
- Don’t Roll Back Your Employees Benefits, Published on JDSupra.com – 2016
- How to Protect Your Personal Treasure in a Legal Lockbox, Published on JDSupra.com – 2016
- Is Everyone Replaceable, even Justice Scalia? Why You Should Hire Slow and Fire Fast, Published on JDSupra.com – 2016
- Trust Planning for Your Lake Home, Published on JDSupra.com – 2016
- 3 Best Practices for How a Company Should Go About Selecting a Witness to Testify in Response to a 30(B)(6) Notice, Published on JDSupra.com – March 2016
- Women Leaders Get Pushy to Coach Their Teams, Law Practice Today – March 2016
- Employer Anti-Poaching Agreements: A Tale of Disney Legal Troubles, ABA Corporate Counsel Newsletter – March 2016
- Nebraska Whistleblower’s Dodd-Frank Suit Settled Before Trial, Published on JDSupra.com – March 2016
- Retaliation Weigh-in – Don’t Be the Biggest Loser, Published on JDSupra.com – March 2016
- How to Detect Under the Table Rebates, Published on JDSupra.com – March 2016
- Office Love Affairs: How to Prevent Scandal, Published on JDSupra.com – March 2016
- Jay Z’s Breach of Contract Throws Off the Beat, Published on JDSupra.com – March 2016
- Iowa Business Specialty Court to Resolve Iowa Disputes, Published on JDSupra.com – March 2016
- How to Fire a Conspiracy Theorist, Published on JDSupra.com – March 2016
- Fold ‘Em or All-In? A Dealer’s Guide to Succession Planning, Published on JDSupra.com – March 2016
- Fighting Over Fixed Fees, Published on JDSupra.com – March 2016
- Right & Wrong Ways to Retain Key People: Top 3 Reasons Your Employees Feel They Work at Alcatraz, Published on JDSupra.com – March 2016
- The Waltons vs. the Kardashians: Who Will Keep Their Money?, Published on JDSupra.com – February 2016
- Employer Anti-Poaching Agreements. A Tale of Disney Legal Troubles, Published on JDSupra.com – February 2016

- You Could Lose More Than Just Customers: Why You Should Lock Up to Crack Down on Cyber Risks, Published on JDSupra.com – February 2016
- How to Survive a Conflict of Interest Scandal, Published on JDSupra.com – February 2016
- Before Your Han Solo Dies, Have a Business Estate Plan, Published on JDSupra.com – February 2016
- Is ISIS Killing Your Cash Flow? Protect Your Assets Now, Published on JDSupra.com – January 2016
- Preparing for the Oscars: Can You Retaliate Against Your Worst-Dressed Employees?, Published on JDSupra.com – January 2016
- How to Hold a Family Meeting like the Royals, Published on JDSupra.com – January 2016
- Guns at Work: Is Your Employment Handbook Loaded to Fire?, Published on JDSupra.com – January 2016
- Do Your Employees Hate Trump? Comb-over Your Social Media Policy before the Caucus, Published on JDSupra.com – January 2016
- How I Defied the Risks, Started My Own Firm, and Lived to Tell About It, The Woman Advocate – 2014
- Christensen v. Harris County: When Rejecting Chevron Deference, the Supreme Court Correctly Clarified an Unclear Issue, Creighton Law Review – 2002

Achievements:

- #1 Best Seller for book *Worth It* on Amazon in the Legal Services Category
- Arbitrator- American Arbitration Association
- Selected as Enterprising Women of the Year- 2021
- Selected as a Lifetime Member of America's Top 100 Attorneys by America's Top 100
- Selected as a Member of the Nation's Top One Percent by the National Association of Distinguished Counsel – 2016-21
- America's Top 100 Bet-The-Company Litigators – 2021
- Martindale AV-Rated Attorney for Legal Excellence and Ethics
- Super Lawyer 2015-22; Super Lawyers Rising Star 2013-14
- KTIV Law Review Legal Correspondent
- KELOLAND Law Review Legal Correspondent
- Siouxland Top 10 Executive Under 40 – 2013
- Women Aware, Young Women of Excellence Award – 2012
- American Lawyer Outstanding Banking Lawyer Midwest – 2012
- Iowa Organization of Women Attorneys (I.O.W.A.), 2010 Recipient of the Arabella Mansfield Award for prompting & nurturing women in the legal profession
- American Bar Association Iowa Outstanding Young Lawyer Nominee – 2010
- American Bankruptcy Institute, Outstanding Scholar – 2002



CELEBRATION & CONFERENCE



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LAW FIRM